

Backslash Designs

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EXPERIENCE

BongoBing | *Website Redesign*

- Designed concepts for site redesign
- Integrated a Web 2.0 style into redesign

Perplexitees | *E-commerce Website*

- Designed and developed entire website/logo
- Integrated shopping cart checkout system
- HTML/CSS coding
- Developed and integrated social marketing strategy/networks
- Product design (packaging and shirts)
- Designed marketing materials (postcards, business cards and stickers)

Campus Connect Boston | *Interactive Website*

- Designed and developed entire website
- HTML/CSS and PHP coding
- Implemented PHP calendar system
- Developed control panel for administrator
- Developed and integrated user log in and tracking system
- Designed database for event submission

Green Food Packaging | *Website*

- Designed and developed entire website/logo
- HTML/CSS coding

Forever Tan | *Website*

- Designed and developed entire website/logo
- HTML/CSS

Dream Dorms | *Website Design*

- Designed website concepts
- Logo design